## A Diva's DREAM

## FOR IMMEDIATE RELEASE

**BOCA RATON, FL, September 17, 2013** – One Diva's dream leads to a full-thriving business. Debbie Shulman, owner and president of Home Party Divas, has committed herself to the empowerment of thousands of women entrepreneurs who dreamt of owning their own business and becoming financially free.

Just two short years ago, Mrs. Shulman, mother of four, started Home Party Divas (HPD) with the determination of impacting the direct selling industry with a blueprint in organizational promotion and a business building program to ensure higher sales volume. The concept is quite simple and has since seen rapid growth: business-minded women unite within a supportive community forum.

With three Diva membership options, women receive financial skills & sales training, mentorship opportunities, relationship building, business workshops, and a business starter kit including a listing on the web site's Diva Mall, event planning guide and a platform to market their business.

To date, Shulman has supported over 100 women - establishing nation-wide groups in South Florida, South Carolina, Washington, DC, New York and Texas. The line of communication is wide open and purchases ensue over the internet throughout the country on www.homepartydivas.net.

"I felt in my heart there needed to be something more to benefit the home-based, direct sales business industry, said Debbie, "and seeing positive women from HPD who want to genuinely help and support each other, is my dream come true."

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## **UPCOMING EVENTS:**

<u>Diva Style Quarter Auction:</u> September 26, 2013, 6:30-9:30pm and November 21, 2013, 6:30-9:30pm. A wildly unique and creative event offering the public an occasion to purchase, bid and win amazing products sold by members of the HPD. Paddles are sold at the door with proceeds going to the Olivia Grace Armand Foundation. While browsing vendor tables participants may bid on those products for only 1-4 quarters! In addition: raffle tickets are provided every time \$10 is spent at a vendor's table. The value of prizes won is \$20 and above.

<u>The Dream Board:</u> October 18, 6:30-9:30pm and October 27, 2013, 11:00am-5:00pm. A positively fun and inspirational experience offered to HPD members and non-members. A visual representation of a person's goals in life is created using pictures instead of words... a wine tasting is incorporated into the evening for extra innovation!

For more information on any of these events please visit: <a href="http://www.homepartydivas.net">http://www.homepartydivas.net</a> or call 866-524-8884. Email direct at: Info@homepartydivas.com

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